



LAURA SCOTT

"VISION OF THE ART IS SEEING THE INVISIBLE"

- JONATHAN SWIFT

CONTENTS

- LIVERPOOL SOUND CITY 2015 LIVE PROJECT
 - MICROLIVING PROPOSAL, DELHI
- BOEING 787 DREAMLINER CONCEPT PROJECT
- "LIFE WITHOUT LIGHT" EXHIBITION PROJECT
 - TIFFANY & CO, RETAIL BRAND CONCEPT

MY DESIGN PHILOSOPHY

IS TO TAKE AN EXTRA STEP OUTSIDE THE BOX!

I ENJOY BEING GIVEN A CHALLENGE, LARGE OR SMALL AND TURNING IT FROM AN IDEA TO REALITY. MY AIM IS SIMPLE - I WANT TO PROMOTE EFFICIENCY, INDIVIDUALITY AND HAPPINESS INTO EACH AND EVERYTHING I HELP TO CREATE.

THANKYOU FOR TAKING THE TIME TO VIEW MY PORTFOLIO.

SPATIAL DESIGN PORTFOLIO –
LIVERPOOL JOHN MOORE'S UNIVERSITY



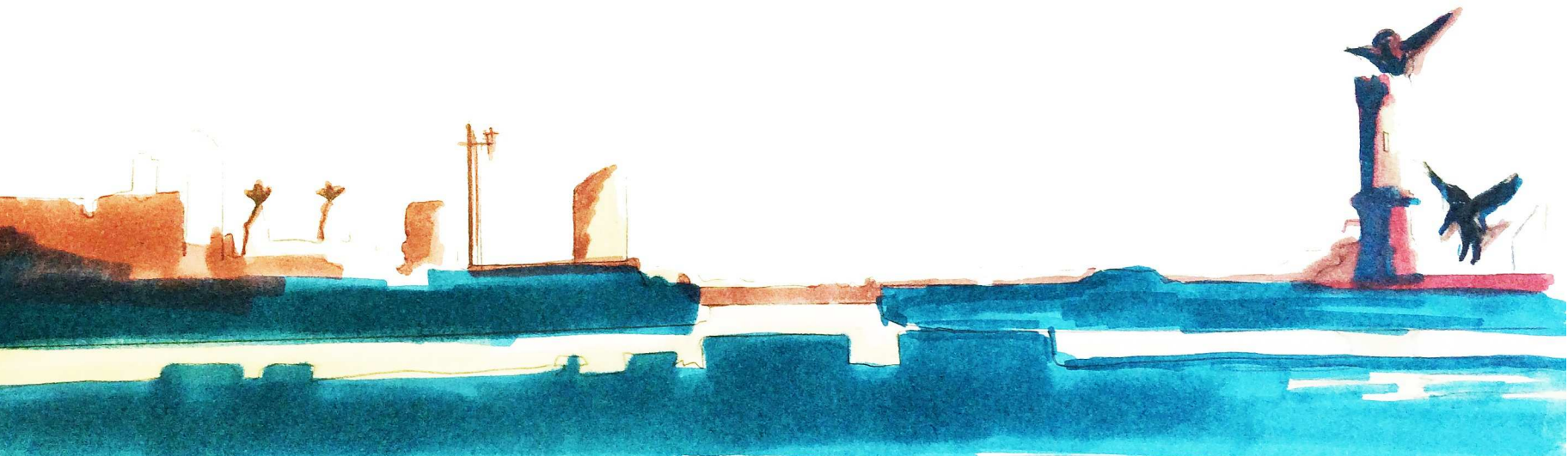
LIVERPOOL SOUND CITY 2015

IN THIS LIVE GROUP PROJECT, OUR AIM WAS TO EXPLORE, DESIGN AND SUGGEST CREATIVE CONCEPT IDEAS FOR THE NEW SITE OF LIVERPOOL SOUND CITY 2015.

WE FOLLOWED THE SUGGESTED THEME GIVEN BY SOUND CITY, "POST-APOCALYPTIC".

THE FINAL CONCEPTS WERE NARROWED DOWN TO INSTALLATIONS WHICH WERE UNIQUE, COST EFFECTIVE AND COULD BE PRODUCED IN MASS AND REPEATED THROUGHOUT THE FESTIVAL TO ENHANCE THE THEMATIC EXPERIENCE.

LIGHT INSTALLATIONS MADE FROM
HOUSEHOLD APPLIANCES AND
VEHICLE TYRES





DURABLE FURNITURE MADE FROM OIL DRUMS

AN ICONIC INSTALLTION LIGHT SCULPTURE THAT
COULD HAVE BEEN POSITIONED ON THE SITE'S
RENOWNED CLOCK TOWER, CREATING A NARRATIVE AS
A POST-APOCALYPTIC FIGURE WHICH WOULD ONLY BE
SEEN AT NIGHT





MICROLIVING PROPOSAL, DELHI

AS A GROUP PROJECT, OUR AIM WAS TO CREATE A SUITABLE LIVING ENVIRONMENT USING 27 CUBIC METRES. TAKING INTO CONSIDERATION THE AREA, WE NEEDED TO RESEARCH AND CONSIDER THE RESIDENTS PREDICTED REQUIREMENTS IN THEIR DAILY ROUTINE AND ALSO WAYS OF COMPACTING EVERYTHING THEY WOULD NEED INTO THE SPECIFIC SPACE.



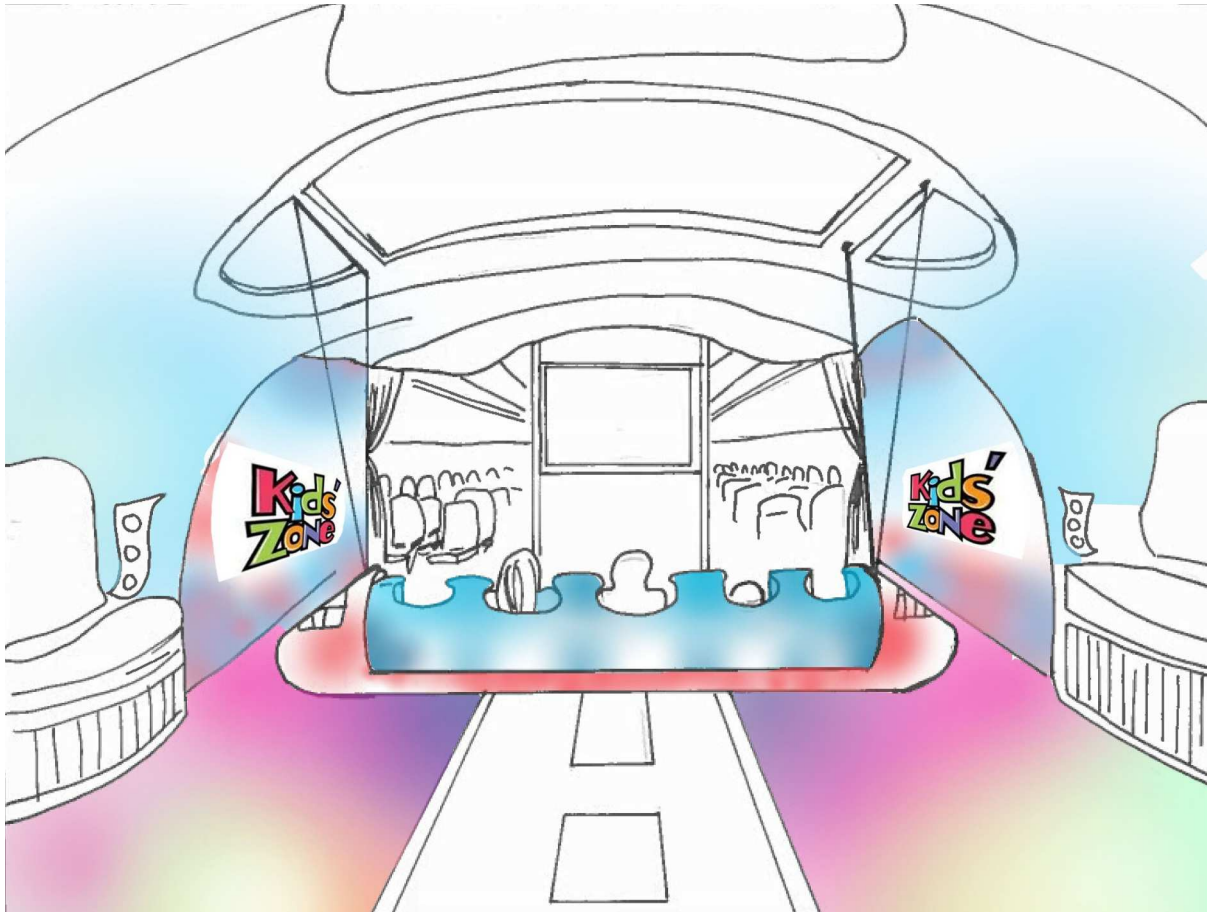
THE SIMPLISTIC, KITCHEN ON THE UPPER LEVEL WOULD CREATE AN SPACIOUS ROOM WITH AID OF A PULL OUT TABLE AND 'WASTEBIN' STOOLS.

MOST HOMES IN DELHI HAVE A SPACE DEDICATED FOR PRAYER. TO MINIMISE SPACE, I INSERTED A STAINED GLASS WINDOW AND KNEELING BENCH.

HERB/VEGETABLE WINDOW LEDGE FROM THE UPPER LEVEL. THE PRODUCE WOULD BE WATERED USING RAINWATER FROM THE CORRUGATED METAL ROOF.

CLOTHING COULD BE STORED USING A SINGLE-STEP STAIRS WITH BUILT IN DRAWERS AND MINIATURE WARDROBE.





BOEING 787 DREAMLINER CONCEPT PROJECT

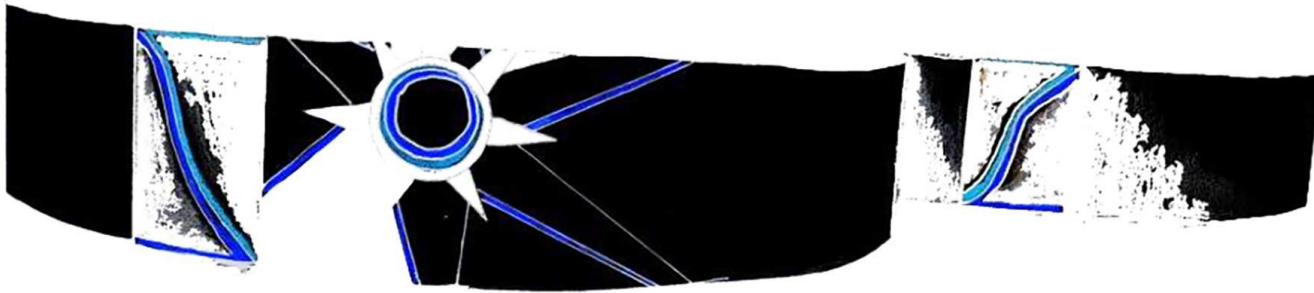
AS A GROUP, WE WERE ASKED TO REDESIGN A 787 BOEING DREAMLINER FOR THE SCENARIO OF TWO ADULTS AND TWO CHILDREN ON A LONG HAUL FLIGHT. WE CAME UP WITH MULTIPLE CONCEPTS, FOCUSING ON SLEEP AREA'S, WAYS ON ENTERTAINING CHILDREN AND COMFORT.



DAYTIME & NIGHTTIME ATMOSPHERE.



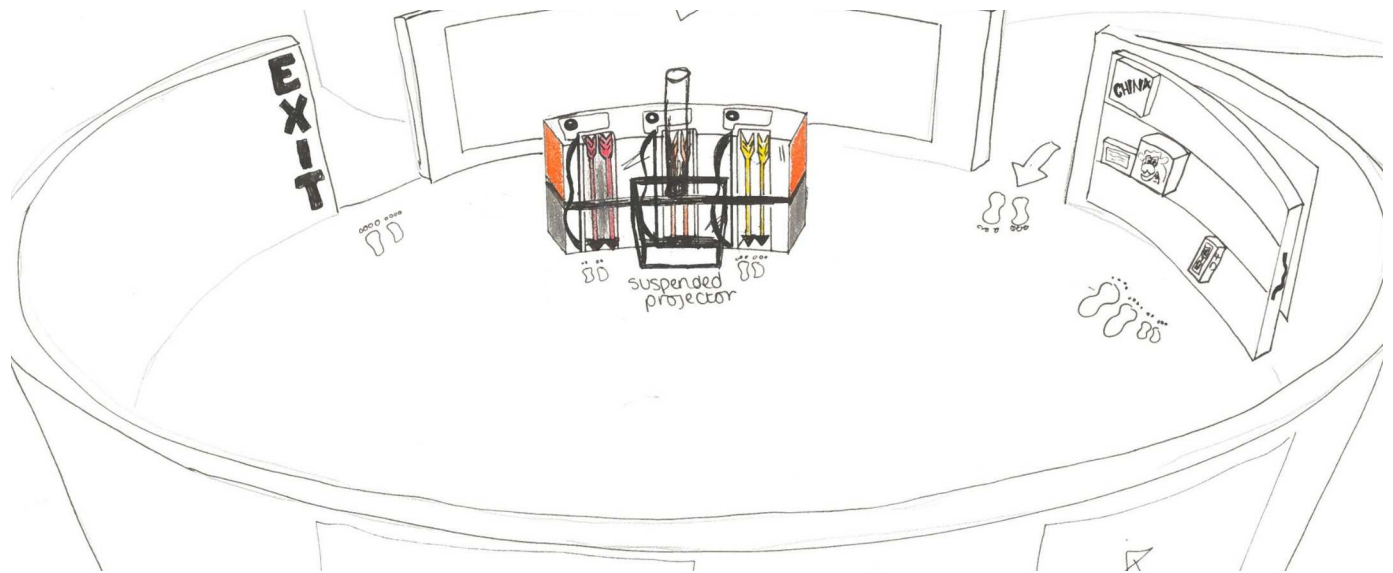
CONCEPT IDEA WHICH LED TO OUR FINAL CONCEPT;
SLEEP BUNKS WITH SOFA SEATING BELOW. THE IDEA
WAS TO CREATE A CABIN LIKE ATMOSPHERE WITHOUT
BEING ENCLOSED.



EXHIBITION DESIGN

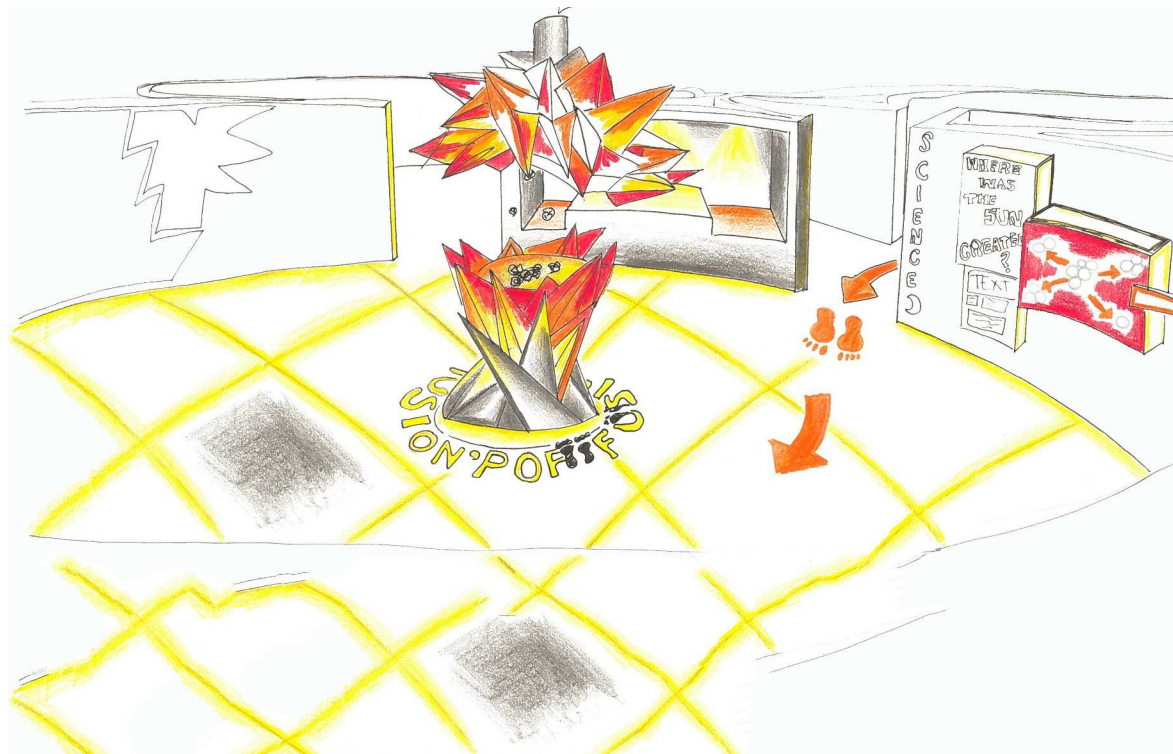
FOR THIS GROUP PROJECT, WE WERE GIVEN THE WORD 'BALLS' AND HAD TO CREATE AN EXHIBITIONAL SPACE RELEVANT TO OUR BRIEF. AS A GROUP, WE CHOSE TO RESEARCH THE MOON, THE SUN AND HOW AN ECLIPSE CAN BE FORMED. WE AIMED OUR IDEAS AT A TARGET AUDIENCE OF 0-18 YEARS OLD, PREDOMINANTLY PRIMARY SCHOOL CHILDREN.

HOUT LIGHT



THE HISTORY ROOM - WHERE VIEWERS WOULD LEARN ABOUT WHAT VARIOUS CULTURES BELIEVED AN ECLIPSE WAS IN ANCIENT TIMES

THE SCIENCE ROOM - WHERE VIEWERS WOULD TAKE PART IN CREATING 'POP FUSION', A SIMPLISTIC CONCEPT OF HOW ENERGY IS FORMED.

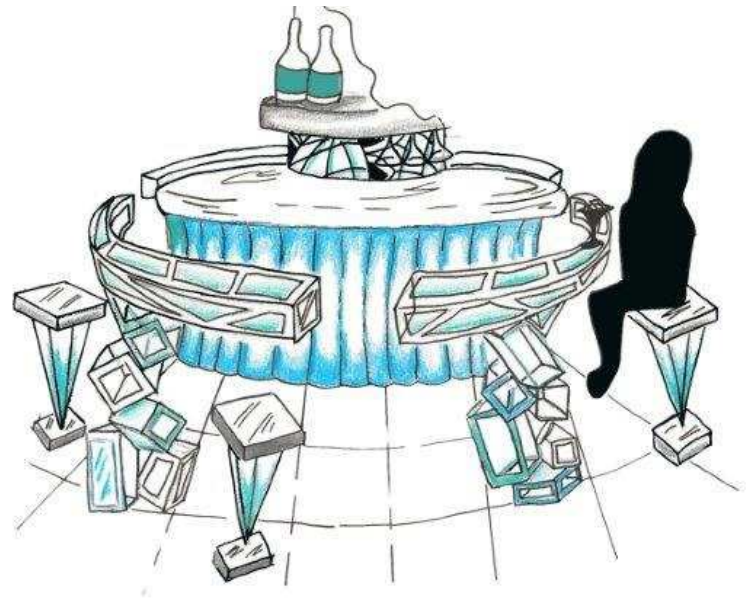


TIFFANY & CO.

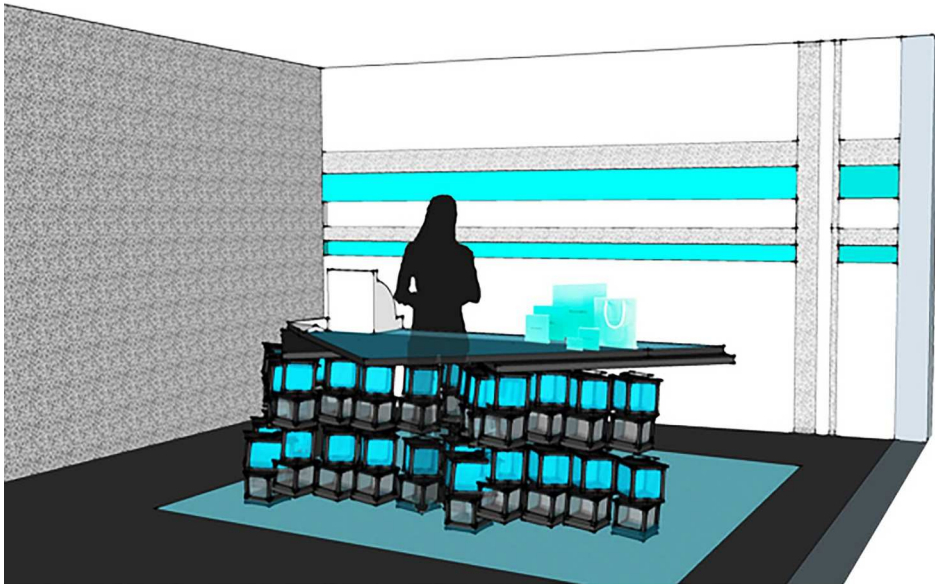
– RETAIL BRAND CONCEPT



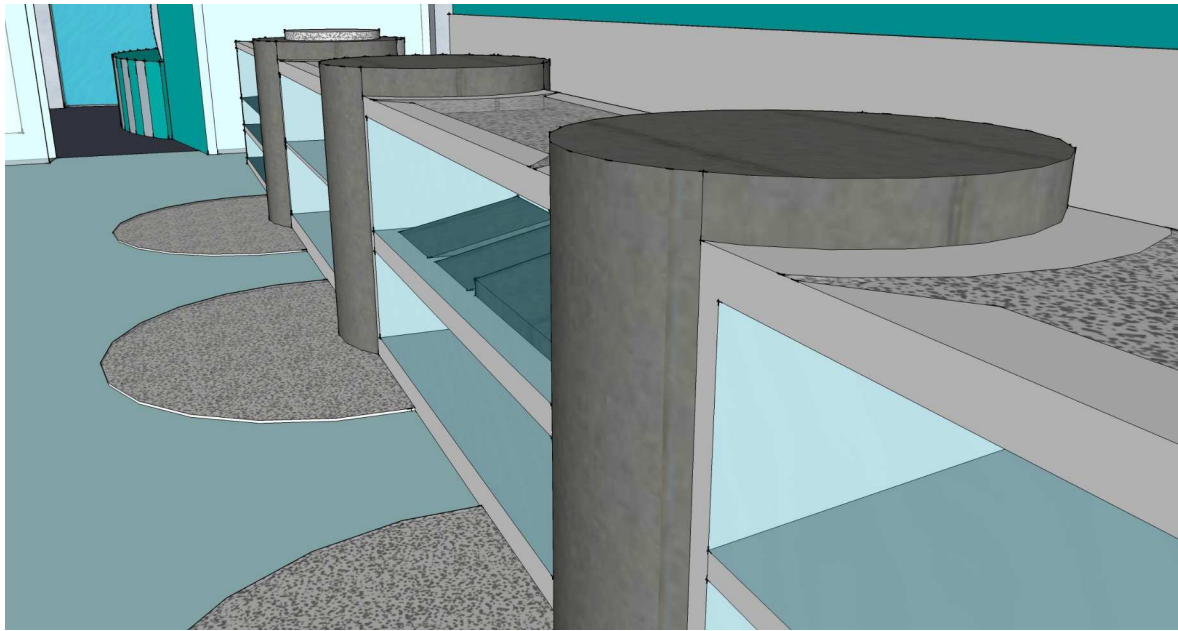
IN THIS PROJECT, I WAS ASKED TO REPLACE A CLOSED STORE IN LIVERPOOL'S MET QUARTER SHOPPING CENTRE WITH A STORE OF MY CHOICE. I CHOSE TIFFANY&CO, A LUXURIOUS HIGH STREET JEWELLERS THAT I BELIEVED FITTED THE TARGET AUDIENCE IN THAT AREA.



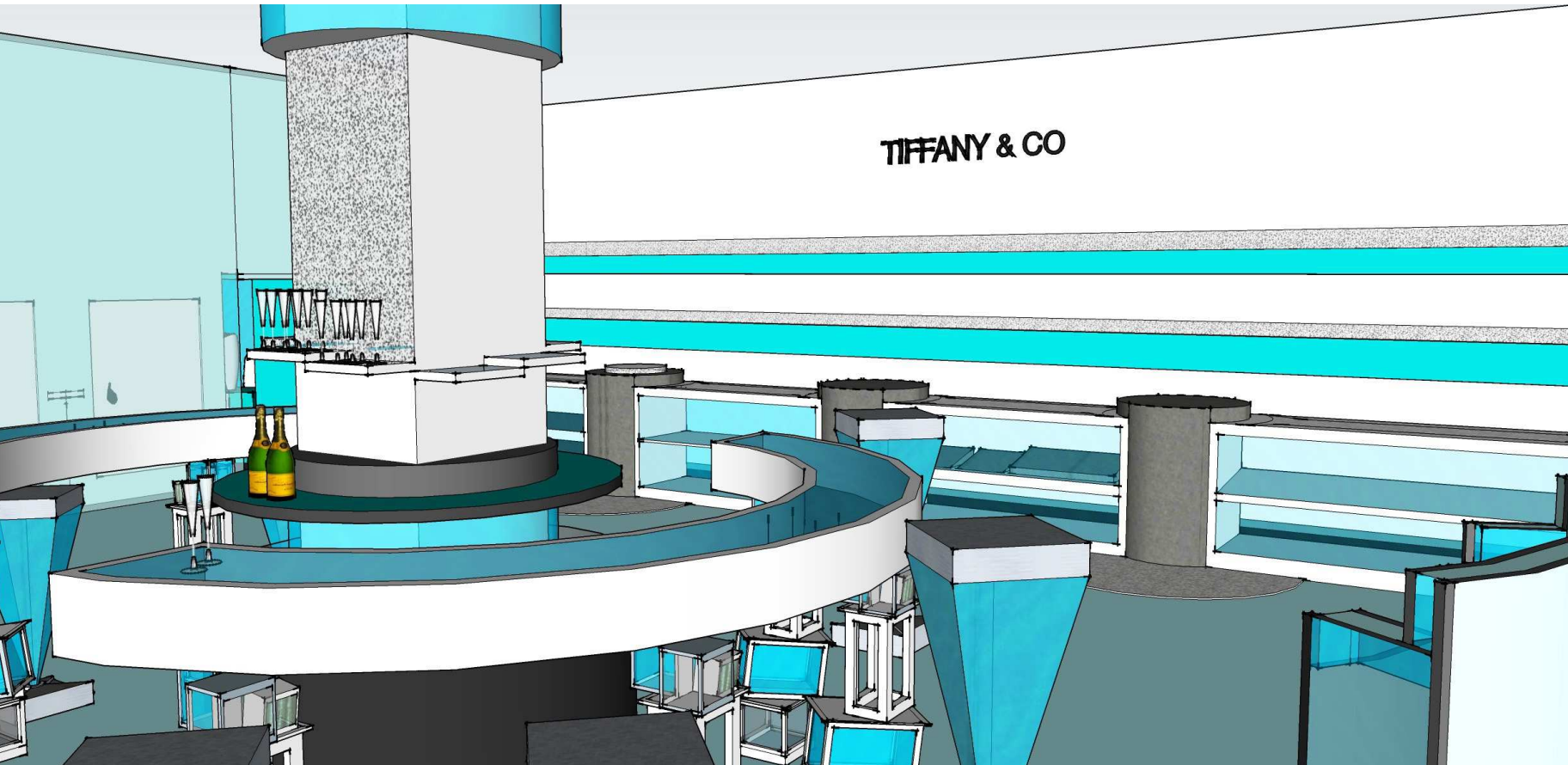
I CREATED IDEAS FOR AN EXTENDED GLASS PORCH; AN AREA WHERE A CONSUMER COULD ENTER AND BROWSE PRODUCTS ON TOUCHSCREENS WITHOUT FEELING INFERIOR.



I HAVE INCLUDED A LUXURY CHAMPAGNE BAR IN THE CENTRE OF THE ROOM. I FELT THIS WOULD BE ADEQUATE FOR THE STORE BECAUSE IT WOULD ALLOW CUSTOMERS TO SIT DOWN AND RELAX AND THIS STATEMENT FEATURE WOULD ADD TO THE OVERALL RETAIL EXPERIENCE.



TIFFANY & CO





CONTACT INFORMATION
EMAIL: LSCOTT1994@LIVE.CO.UK
TEL: +44 7718202048

CONTACT INFORMATION
EMAIL: LSCOTT1994@LIVE.CO.UK
TEL: +447718202048

